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To:	Examiner Donald Champagne	From:	Steven Fischman			
Fax:	703-872-9306	Pages:	26 pages including	g cover sheet		
Phon	<b>e</b> i	Date:	9/21/2004			
Re:	U.S. Serial No: 09/422,195 Group Art Unit: 3622 Confirmation No: 5232 Docket No: YOR919990321US1 (12	<b>CC:</b> 2837)				
□ Un	gent 🗍 For Review 🗎 Please	- Comment	☐ Please Reply	☐ Please Recycle		
• Att	ached hereto:					
1.	Certificate of Transmission By Facsimile					
2.	Combined Amendment & Petition For Extension of Time (in duplicate)					
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4.	Response Under 37 C.F.R. §1.111					

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CERTIFICATE OF Applicant(s): Dimitri Ka	Y	Docket No. DR919990321US1 (12837)					
Application No. 09/422,195	ation No. Filing Date Examiner			Group Art Unit 3622			
Invention: SYSTEM AN	ND METHOD FOR GROUP ADV	VERTISEMENT OPTIMIZAT	MOI				
Confirmation No: 5232							
I hereby certify that this	Combined Amendme	nt & Petition For Extension of	Time	(in duplicate)			
	nitted to the United States Patent	(Identify type of correspondence) and Trademark Office (Fax.	No. 7	03-872-9306			
on September 2		`	. –				
(Date)							
•							
		Steven Fise (Typed or Printed Name of Pers		ing Certificate)			
		Ster Find	he	•			
		(Signature	e)				
	Note: Each paper must ha	ve its own certificate of mailing.					
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COMBINED AMENDMENT & PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a) (Large Entity) YOU					1 1	Docket No. YOR919990321US1 (12837)		
In Re Application Of: Dimitri Kanevsky, et al.								
Application No. 09/422,195			No.	Group Art Unit 3622	Confirmation No. 5232			
Invention: SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION								
COMMISSIONER FOR PATENTS:  This is a combined amendment and petition under the provisions of 37 CFR 1.136(a) to extend the period for filing a						riod for filing a		
response to the Of	fice Action of	Ap	Date	_in the ab	ove-identified ar	pplicat	ion.	
The requested exte	_	•	•		_			_
☐ One mon		Two mor	nths ப	Three mo			,	Five months
from:		21, 2004 Date		until:	Sep		er 21, 2004	
The fee for the amendment and extension of time has been calculated as shown below:								
			CLAIM:	S AS AME	NDED			
	CLAIMS REMAIN	NING	HIGHEST		NUMBER EXTRA	$\overline{1}$		ADDITIONAL
	AFTER AMENDA	MENT	PREV. PAID I		CLAIMS PRESENT		RATE	FEE
TOTAL CLAIMS	29		38	=	0	×	\$18.00	\$0.00
INDEP. CLAIMS	3	-	3	=	0	х	\$86.00	\$0.00
FEE FOR AMENDMENT \$0.00						\$0.00		
FEE FOR EXTENSION OF TIME						OF TIME	\$420.00	
TOTAL FEE FOR AMENDMENT AND EXTENSION OF TIME						OF TIME	\$420.00	

## COMBINED AMENDMENT & PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a) (Large Entity)

Docket No. YOR919990321US1 (12837)

The fee for the amendment and extension of time is to be paid as follows:					
☐ A check in the amount of \$420.00 for the amendmen	nt and extension of time is enclosed.				
Please charge Deposit Account No. 19-1013/SSMP in the a	imount of \$420.00				
The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0510/IBM					
Any additional filing fees required under 37 C.F.R. 1.16. Any patent application processing fees under 37 CFR 1.1	7.				
If an additional extension of time is required, please consider the fees which may be required to Deposit Account No. 50-0510/II					
Otin Frih.	Dated: September 21, 2004				
Steven Fischman					
Registration No. 34,594	on with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner for Patents, P.O. Box 1459, Alexandria, VA 22313-1450.				
	Signature of Person Mailing Correspondence				
cc:	Typed or Printed Name of Person Mailing Correspondence				